

# University of North Georgia

## Business - Marketing - Digital Concentration

Name: \_\_\_\_\_ ID#: \_\_\_\_\_ Catalog: \_\_\_\_\_ Grad. Semester: \_\_\_\_\_

### Area A - Communication and Quantitative Skills\* (9 hrs.)

Course	Sem.	Hrs.	Grd.
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1. ENGL 1101\*\*
2. ENGL 1102\*\*
3. MATH

*\*Area A completed by 30 hrs. \*\*A grade of C or higher is required for ENGL 1101 & 1102. BBA Students should take MATH 1111 or higher.*

### Business Core (30 hrs.)

Course	Sem.	Hrs.	Grd.
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### Area B - Institutional Options (7 hrs.)

1. Modern Lang.\*
2. Global Course

*\*Modern language courses at the 1001 and 1002 level are 4 credit hours.*

### Area C - Humanities, Fine Arts and Ethics (6 hrs.)

1. Lit. or Lang.
2. Fine Arts/Phil.

*\*Admission to upper division is required to register for most courses with prefixes of ACCT, BUSA, CIS, ECON, FINC, MGMT and MKTG numbered 3000 or higher. Exceptions are noted with an \* to the right of the course name.*

### Major Specific Hours (21 hrs.)

### Area D - Natural Sciences, Math and Technology (11 hrs.)

1. Lab Science
2. Lab Science
3. Math & Tech.

*\*Prerequisite for MATH 2040 is C or higher in MATH 1111 or MATH 1113.*

### Area E - Social Sciences (9 hrs.)

1. US/GA His.&Gov.
2. Behavioral Sci.
3. Social Science

### General Electives (9 hrs. or to bring to total 120)

### Area F - Courses Appropriate to Major (18 hrs.)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

**Comments:**

*\*Prerequisite Area A MATH with C or higher. See Catalog for ECON 2106 prerequisites.*

### Graduation Requirements:

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|--|--------------------|
| US History                                 | GA History         |
| US Constitution                            | GA Constitution    |
| 39 Hours at 3/4000 Level                   | 30 Residency Hours |
| Minimum 2.0 Institutional & Cumulative GPA |                    |
| Minimum 60 Core Hours & 120 Semester Hours |                    |
| 21 Hours at the 3000/4000 Level in Major   |                    |

### Military Science - Cadets Only

Course	Hrs.	Chk.	Course	Hrs.	Chk.
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**Signatures (original only)                      Date**

Student: \_\_\_\_\_

Advisor: \_\_\_\_\_

### PME Requirement for Contracting Cadets

Course	Sem.	Hrs.	Grd.
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