

BACHELOR OF SCIENCE IN ART MARKETING (B.S.)

COURSE PLANNING GUIDE

-Check for pre-requisites.

--This is a suggested curriculum.

---Does not guarantee course availability

----Must be used in consultation with your Academic advisor.

FRESHMAN YEAR (through summer)

Fall semester

ART 1010 Drawing I	3
ART 1020 Two-Dimensional Design & Color	3
Area A ENGL 1101 Composition I	3
Area E USA or GA History & Government	3
Area A Mathematics	3

Spring semester

ART 1030 Three-Dimensional Design	3
ART 2510 Art History I	3
Area A ENGL 1102 Composition II	3
Area E Behavioral Science	3
Area B Foreign Language	4

SOPHOMORE YEAR (through summer)

Fall semester

ART 2520 Art History II	3
ART 2XXX Area F Elective (No Area F duplicate)	3
Area D Science & lab	4
Area C ENGL 21XX	3
Area B Global Course	3
<i>Complete Foundations Portfolio Review*</i>	

Spring semester

ART 2450 Introduction to Computer Graphics	3
ART 2XXX Studio Art	3
ART 3500 Visual Literacy	3
Area C Fine Arts or Philosophy	3
ACCT 2101 Principles of Accounting	3

JUNIOR YEAR (through summer)

Fall semester

ART 2XXX Studio Art	3
ART 3XXX Studio Art	3
ART 3XXX/4XXX Art History	3
ECON 2105 Principles of Macroeconomics	3
Area D Science & Lab	4

Spring semester

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Area E Social Science	3
ART 3XXX Studio Art	3
ART 4XXX Studio Art	3
Area D Mathematics or Technology	3
MKTG 3700 Principles of Marketing	3

SENIOR YEAR

Fall semester

ART 3XXX/4XXX Art History	3
ART 4XXX Studio Art	3
ART 3XXX Studio Art	3
MGMT 3661 Fundamentals of Management	3
MKTG 37XX**	3

Spring semester

ART 3XXX/4XXX Studio or Art history	3
ART 4XXX Studio Art	3
ART 3XXX/4XXX Studio or Art history	3
ART 4850 Internship in Visual Arts	3

Semester hours	120
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NOTES:

**Assessment requirements (PASS/FAIL): All Art Marketing students are required to do Foundations Portfolio Review in order to take all 3000 & 4000 level courses. Re-review if necessary.*

****Upper level MKTG courses can be found in the on-line catalog on the Art Marketing (B.S) webpage.**

- ART 4850 Internship in Visual Arts: to learn about the course, please contact your advisor on your tranguid.